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BUILT FOR BROADCAST THEME DEBUTED AT NAB2002.

NEWCASTLE, DE (April -7, 2002) – AudioScience, Inc. is today unveiling its new theme “Built For Broadcast” at NAB 2002 in Las Vegas, Nevada.

AudioScience has developed and licensed technologies that combine to create innovative products aimed specifically at the broadcasting market, thus prompting the phrase “Built For Broadcast”. Two of these technologies, MRX™ and SoundGuard™ are being debuted at NAB 2002.

MRX is a capability that allows digital mixing of multiple streams of audio with differing formats and sample rates. Previously this could only be done in the analog domain, prohibiting mixing to AES/EBU digital outputs.

“With MRX, a station can now do cross fades with a 32kHz 128kbs MPEG Layer 2 stream and a 44.1kHz 256kbs MP3 stream and output the result in both analog and AES/EBU digital formats, while simultaneously recording a 48kHz PCM stream from a 44.1kHz AES/EBU input” said Andrew Elder, Vice President of Software Engineering for AudioScience. “This is the ultimate in flexibility and shows why our products are Built for Broadcast”.

Responding to the requirement that its cards perform in the often harsh environment of the radio station, AudioScience has added SoundGuard protection to all its ASI6000 series products. SoundGuard uses multi-layer Transient Voltage Suppressors (TVS) to attenuate high voltage surges such as could occur in a lightning storm and help protect the cards sensitive digital circuitry from damage.

Another “Built For Broadcast” technology, audio compression plays a key part in enabling radio station automation. All of AudioScience’s products support MPEG layer 2, the defacto standard in the broadcast industry. Recently, through its licensing arrangement with Fraunhofer, AudioScience has added MP3 compression to its list of available formats.

“The MP3 compression format has proven itself in the consumer market place and now finds increasing use in the broadcast environment” says Richard Gross, President of AudioScience. “It will compliment our existing MPEG Layer 2 format and will offer a greater range of compression ratios while maintaining CD-quality audio”

Products that include MRX, SoundGuard and MP3 compression include the ASI6122, ASI6114, ASI6118 and ASI6244, all being shown at NAB 2002 in the companies booth located at L2973.

About AudioScience, Inc.

AudioScience, Inc. designs, manufactures and markets digital audio peripherals for computer-based digital audio applications. AudioScience is headquartered in New Castle, Delaware with offices in Costa Mesa, California, Rochester, New York and Christchurch, New Zealand. It is located at 42C Reads Way, Newcastle, Delaware 19720; phone +1-302-324-5333, email sales@audioscience.com. For more information visit the company web site at www.audioscience.com.

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